

THE CENTRE FOR WOMEN



AD SIZES/SPECS FOR SPONSORS

Full-Page Bleed: (inside covers for premium sponsors only):

	<u>Trim</u>	<u>Live</u>	<u>Bleed*</u>
Width	5.5"	5.25"	5.75"
Height	8.5"	8.25"	8.75"

Full-Page (Non-Bleed):

	<u>Trim</u>	<u>Live</u>	<u>Bleed*</u>
Width	5.5"	5"	5.75"
Height	8.5"	8"	8.75"

1/2 Page: Live

Width	5"
Height	4"

1/4 Page (vertical): Live

Width	2.5"
Height	4"

*BLEED REQUIREMENTS

A general rule for Adobe InDesign, and Adobe Illustrator users: When a full page bleed is desired, please set your document size for the Full Page Trim Size listed above. Any objects that require a bleed should extend at least 1/4" beyond the edge of your document. Live matter should be kept 1/4" in from the trim size.

AD DEADLINE: Friday, Oct. 30, 2026

MATERIAL REQUIREMENTS

Submit High Resolution CMYK Press-Ready PDF files only to
Kathleen Pravlik at kpravlik@gmail.com
Microsoft Word, Powerpoint and Publisher files are NOT acceptable.

Please ensure that all fonts are embedded, all colors are converted to CMYK, and overprinting is turned off. We recommend saving at 300dpi.
See size specifications to the left.

SPECIFYING COLORS IN APPLICATIONS

When choosing colors in your applications, choose only Process Colors chosen from samples for coated stocks. Specifying Pantone colors in your applications can produce inaccurate results. Do not use spot colors.

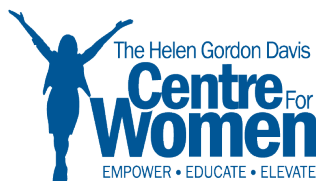
WE CAN DESIGN YOUR AD FOR YOU:

(Please inquire about pricing):

You may submit copy/text for your ad in a word document (doc). Please submit all logos and artwork at least a minimum of 300 d.p.i for better quality printing purposes. Avoid logos or artwork downloaded from the web as they will reproduce blurry or pixelated.

For ads to be designed by our staff, please submit your materials one week earlier.

**A press-quality PDF can be sent to Kathleen Pravlik
kpravlik@gmail.com by Friday, Oct. 30, 2026.**



If you have any further questions, please contact

Kathleen Pravlik at kpravlik@gmail.com, or 813-728-3574.